

DERIK G. GRAY

Spring 2011

EDUCATION

University of Texas at Tyler, Tyler, TX

Pursuing M.A. in Communication

Present

Areas of Concentration: Mass Media, Communication Theory

Texas A&M University – Commerce, Commerce, TX

B.S. in Radio/TV Communication

2005

Areas of Concentration: Television Production, Broadcast News, Advertising

Minor: Business

Graduated Cum Laude

AWARDS

EMMY Nomination for Outstanding Achievement in News Promotion, *Lone Star Chapter of the National Academy of Television Arts and Sciences*

2009

Excellence in My Market Award Honorable Mention, *Lone Star Chapter of the National Academy of Television Arts and Sciences*

2009

MVP of the Quarter, *KLTV Television*

Q4 2008

MVP of the Quarter, *KLTV Television*

Q1 2008

1st Place in Radio Newscasting, *Texas Intercollegiate Press Association*

2005

3rd Place in TV Commercial Design, *Texas Intercollegiate Press Association*

2005

Radio/TV Division Rookie of the Year, *Texas A&M University-Commerce*

2005

TEACHING EXPERIENCE

University of Texas at Tyler, Tyler, TX

Graduate Teaching Assistant – Multimedia Production

Spring 2010

Collaborated on instruction, met with students, graded work.

University of Texas at Tyler, Tyler, TX

Graduate Teaching Assistant – Radio/TV Writing

Spring 2010

Collaborated on instruction, met with students, graded work.

University of Texas at Tyler, Tyler, TX

Graduate Teaching Assistant – Media Law and Ethics

Fall 2010

Collaborated on instruction, met with students, graded work.

Literacy Council of Tyler

ESL Instructor

2010 - Present

Taught basic literacy to ESL students.

RELATED EXPERIENCE

KLTV Television, Tyler, TX

News Promotion Coordinator, Producer

2007 – 2010

Developed and implemented advertising and promotional campaigns for the station's multiple platforms.

KETK Television, Tyler, TX

Marketing Director

2007

Oversaw all advertising and promotional messages and campaigns for the station's multiple platforms.

KXII Television, Sherman, TX

Editor/Photographer

2005-2007

Edited news content, commercials, and promotional announcements.

KGAS Radio, Carthage, TX

Producer

2001-2004

Reported on local news events and produced commercial announcements and live programming.

TECHNICAL COMPETENCIES

Video Production – All stages including shooting and editing with multiple non-linear systems.

Animation and Graphic Design – Aptitude with broadcast and print graphics.

MEMBERSHIPS

National Communication Association

Southern States Communication Association

Phi Theta Kappa International Honor Society